



For immediate release:

Best Places For Clinical Research

CHICAGO, Illinois, October 1, 2014 – KMR Group, a leader in analyzing R&D performance data for the biopharmaceutical industry, is pleased to announce their 2014 Best Places For Clinical Research reports.

Based on eight specific clinical trial performance measures, including study startup in the country, the Best Places For Clinical Research series helps trial planners select the best performing countries for their upcoming trials.

KMR created the Best Places For Clinical Research report series last year in effort to help companies make informed decisions when it comes to trial placement.

The reports are disease-specific, e.g. Diabetes, Lung Cancer, and also available at the therapy area, e.g. Oncology.

The reports consolidate proprietary data from recent trials conducted in each country, and employ performance measures and cost information to arrive at an overall rank for the country. The Best Places series provides a global ranking as well as the ability to see how each country performs individually on a variety of key performance metrics.

The flexibility to assess individual countries on criteria important to the trial, as well as view the consolidated performance makes these reports invaluable to trial planners. KMR Group sees the Best Places For Clinical Research as an important step in making the use of robust performance details common practice for those in the Industry.

“When making critical planning decisions, trial planners need the best data in an easy to use format. The Best Places For Clinical Research series provides the depth, ease of use, and disease focus that is essential for planners and is only offered by KMR,” commented Linda Martin of KMR Group.

For more information on the Best Places For Clinical Research reports contact:

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About KMR

KMR Group has worked exclusively in biopharmaceutical R&D since the early 1990s. KMR Group is an industry leader in benchmarking, analytics and performance management as well as a developer of on-line analytics tools that enable access to our propriety and rich datasets. KMR's clinical platform contains the most reliable source for trial performance, recruitment and site metrics data, with over 20,000 global clinical trials. Clients rely on these tools to benchmark performance, define recruitment



strategies and shape enrollment plans and to identify best performing sites. For more information or for a demonstration of any of KMR's tools, please contact us.

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